

the newsette

WILLIAM JENNINGS BRYAN COLLEGE

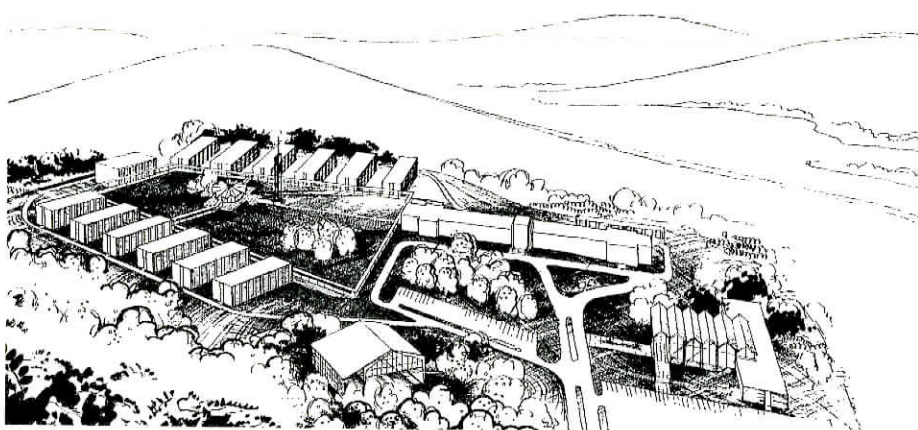


Volume XXVIII

January-February-March, 1962

No. 3

BRYAN COLLEGE
WILSON AND McCULLOCH, ARCHITECTS
CHARLOTTE, NORTH CAROLINA
Campus Development Plan



In the development plan shown above the white building in the center is the administration building already in use. The other buildings are the new dormitories, field house, and chapel envisioned for the future.

PASTOR STRAUSS AND BRYAN ALUMNI SHARE IN 15TH ANNUAL MISSIONARY CONFERENCE

The annual missionary conference sponsored by the campus chapter of the Foreign Missions Fellowship will be held March 8-11 with Dr. Lehman Strauss, pastor of the Highland Park (Mich.) Baptist Church, as the principal speaker. All



Bryan missionary alumni on furlough are being invited to attend, and many of these are expected to be on campus for the conference to assist in the speaking, hold interviews, and conduct exhibits of their mission boards and fields of work.

The alumni who have been invited to participate are: Mr. and Mrs. Edward deRosset, Mr. and Mrs. John Edleston, Mr. and Mrs. Ian Hay, Mr. and Mrs. David Huey, Miss Margaret Ann McKinnon, Mr. and Mrs. R. E. Maynard, Mr. and Mrs. Ronald Meznar, Miss Nell Pearson, Mr. and Mrs. Eugene Rosenau, Mr. and Mrs. Charles Willoughby, Mr. and Mrs. Albert Wyllie, and Mr. Kermit Zopfi. Information about any other Bryan missionaries who would be available at conference time would be welcomed at the Alumni Office.

A highlight of the conference will be the receiving of pledges from students and faculty for the support of Bryan missionary alumni. Last spring a total of \$3,400 was pledged with \$2,600 paid against these pledges to date. In the eight years since the pledges began nearly \$30,000 has been distributed. The March meetings will be the 15th annual conference of the F.M.F. chapter. Officers of the chapter are: Charles Westgate, president; Kenneth Utley, vice president; Rachel Paulson, secretary; and Reva Jenkins, treasurer. Prof. T. A. Eckel, former TEAM missionary to France, is faculty sponsor of this group.

Gift of \$35,000 Sparks Dormitory Fund Drive

The \$35,000 grant received recently from an anonymous donor has been allocated for use in constructing a men's dormitory. This action was taken by the Executive Committee of the Board of Trustees at their meeting on December 5.

The Executive Committee which carries on the work of the Trustees between sessions of the full Board also decided to inaugurate a drive for funds in 1962 to raise the additional money which would be needed to finance a dormitory. It is estimated that a total of \$250,000 to \$300,000 will be required. The architects' firm of Wilson and McCulloch of Charlotte, North Carolina, are preparing plans for the building. These are expected to be available in a few weeks. Present plans are to build a dormitory to house at least one hundred men.

This development would be carried out according to the master campus development plan which was prepared by the architect two years ago and which appears in this issue.

In commenting on the gift and the plans for a men's dormitory, Dr. Mercer said, "One aspect of Bryan's ability to increase its enrollment is distinctly related to new student housing. At present our men are housed in two small frame dormitory units and three apartments. Besides the need for better standard quality housing, there is also the need for additional space to house additional men. I think the construction of a standard dormitory will do a great deal for the entire College program."

Baccalaureate Speaker

June 3, 1962

Dr. Lester Pipkin, *president*
Appalachian Bible Institute
Bradley, West Virginia

Commencement Speaker

June 5, 1962

Dr. Sam Patterson, *president*
French Camp Academy
French Camp, Mississippi

PRESIDENT'S COLUMN

"What occupies the mind of a college president as one year ends and another one begins?" someone asked me the other



day. The change of the years and the calm on the campus have given me some opportunity to give a considered answer to this question, which I hope will be a window for you to look in on a phase of Bryan life.

On the positive side, as a Christian I must proceed in the New Year with optimism. Louis Cassels, the incisive UPI writer on religious subjects, quoted in his year-end article, "Today many people, even Christian people, have succumbed to a spirit of hopelessness." He added that even among the forced festivity of the Christmas season, it was easy to discern an underlying mood of pessimism and despair of the future.

In any discussion of Christian optimism, one must keep it in a Biblical framework if it is to be realistic. And this framework is essentially an understanding from the Bible of what God is doing and will do in the world in the future. Concerning the affairs of 1962, I can assent heartily to M. L. Haskins' thought, which King George VI used in 1939 as the Christmas message to the British Empire in the darkest hour of England's history for a thousand years. It speaks to me today.

"And I said to the man who stood at the gate of the year: Give me a Light that I may tread safely into the unknown! And he replied: Go out into the darkness and put thine hand into the hand of God. That shall be to thee better than light and safer than a known way."

On the other hand, there are practical considerations which must engage me and all of us who have a part in guiding the destinies of Bryan. Some of these I share with you. 1) We have received \$35,000 toward a dormitory; but it will take \$200,000 to \$250,000 more to make this dormitory a reality. The trustees are planning a campaign to raise \$100,000 or so; there is the problem of the remainder. Our development plans need to come alive.

2) I must be concerned that our special projects do not hinder our meeting our operating budget of the fiscal year. In this year's budget we have an enormous, for us, gift budget of \$110,000. Through the first six months of the fiscal year we have received just over one-third of this amount.

3) The necessity of our holding faculty salaries at or near present levels may cause us to lose valuable teachers. Our salaries are higher than they used to be, but they are still low by any national comparison either with colleges or most public



Shown above are the 75 students helped financially this year through the College scholarship program who will receive the benefit of the \$15,000 response to the Gifts for the King offering. The 75 grants for the academic year total \$27,000, divided equally between the semesters. Scholarships fall into three categories—academic, goodwill, and athletic grants-in-aid. Additional gifts are needed during the year to underwrite the total program of this type of student aid.

schools. It is to be hoped that the faculty may be pervaded also with an optimism that see "things that are not as though they were."

4) There is need to break through in the instructional field to secure grants for making specific improvements geared to the instruction. One possibility is a National Science Foundation program for the purchase of equipment to improve undergraduate instruction. Applications supported by detailed and reasoned planning are due by February 1. Such help, if approved, depends on the college having matching funds available.

5) Some who "talk Christian education" in the words of the spiritual "ain't goin' there." Christian education costs—not only money but time and energy of many people. Christian colleges need teachers, students, and supporters and they need them in increasing numbers. Lip service to Christian college education will not meet the need.

In the midst of all these "problems," I am not primarily concerned that trustees and administration will lose sight of our basic goals as a Christian college, but I am concerned that these goals be translated into spiritual life and educational productivity and that this be communicated to our faculty, students, alumni, and friends.

And in facing this new year, I would like to ask you, What are you willing to do for Christian education in 1962?

Alumni Chapter Meetings Feature Colonel Goatley

Bryan's new field representative, Col. Francis Goatley, has been the featured guest at several of the recent meetings of Bryan alumni chapters. Members of the Tri-State chapter from Chattanooga and of the Upper East Tennessee Chapter from Knoxville met for dinner at the College on December 1 to hear Col. Goatley's testimony and also a challenge by trustee Harry Johnson of Athens, Tennessee.

Late in December Col. and Mrs. Goatley were guests in the home of Mr. and Mrs. Virgil Sorge at Whiting, Ind., and also attended the Greater Chicago chapter meeting at the home of Mr. and Mrs. Earl Peck in Lombard, Ill.

Alumni in Ohio gathered in Barberton, Ohio, for a dinner meeting on January 6 at the Village Inn, to meet with both Col. Goatley and Dr. Karl Keefer, dean. James Barth is the president of the Ohio chapter.

U.E.T.C. chapter president, Richard Cornelius, indicates that the chapter plans to hold its annual birthday celebration in Dayton in February when members of the senior class will be guests of the alumni association.

Colonel Goatley Appointed Field Representative



Col. Francis Goatley

(EDITOR'S NOTE: The article below is reprinted from the Christmas issue of the *Hilltopper*, the student newspaper. The *NEWSSETTE* staff felt this would be a proper way to recognize the distinct contribution which the *Hilltopper* has made to campus life this year. The student reaction to the Goatleys was of interest. We commend Col. Goatley to our constituency and trust that you will remember to pray for him. Some of you will be seeing him shortly.)

Col. Francis J. Goatley, of New Or-

leans, La., has recently been employed as field representative of Bryan College. He will begin traveling in behalf of the college in January.

Col. Goatley retired from the Transportation Corps of the U. S. Army in October of this year and has now moved to Dayton with his wife and daughter, Jeanine. He has previously served as commander of N. O. C. Leadership School and, for four years, professor of Military Science at the University of Miami, and director of Administration for the Transportation Terminal Command in New Orleans. Prior to military service he was engaged in landscape construction.

In addition to his professional duties, Col. Goatley has been a Sunday School teacher for adults and young people for more than 15 years. He has served as a Baptist deacon for ten years and sponsored training union groups eight years. An active member and local representative of the Officers' Christian Union, Col. Goatley was instrumental in organizing two O. C. U. chapters. He was also named chairman of the first Christian Businessmen's Committee established in Louisiana.

Col. Goatley was graduated from Syracuse University in 1934 with a B.S. degree in landscape architecture, and he finished Command and General Staff School in 1943.

The student body have become completely won over by the Goatleys, and with one voice would like to commend the administration for adding these fine people to the Bryan family.

Second Trustee Passes



Horace K. Houston

With the death of Horace K. Houston of Memphis on November 24, 1961, Bryan lost its second trustee in as many months. Mr. William L. Hardin of Atlanta, passed away early in October.

Mr. Houston has served as a trustee of the college from 1949. His interest in Bryan stemmed from his mother, the late Cora M. Houston, a well-known Bible teacher and a Bryan trustee 1931-49. Mr. Houston's generous financial support of the college included the establishment of the Horace Houston Loan Fund in 1960. He and other members of his family augmented the George Theodore Houston Memorial Loan Fund established earlier by his mother in memory of his father.

Born in Chicago, Mr. Houston attended Cornell University. As a lieutenant serving in World War I in the budding U. S. Air Force, he came to Memphis with his family after the war. He was associated for many years with his father and brother in a lumber business. Later he was president of another corporation, United Terminal, until his retirement eight years ago.

Mr. Houston was active in numerous charitable and Christian organizations. His financial support of these enterprises will be missed. His interest included the collection and circulation of evangelical Christian books, a ministry begun by his mother.

Surviving Mr. Houston are his wife; a son, Horace K. Houston, Jr., and a brother, Philip D. Houston, all of Memphis.

The second semester evangelistic meetings on January 31 and February 1 and 2 will be led by the Rev. Henry Schum of Johnson City, Tenn. Mr. Schum, pastor of Princeton Presbyterian Church, is an experienced youth speaker. He conducts a daily TV program of illustrated Bible stories.



Shown above are 17 of the 19 students of the Bryan kindergarten at their Christmas program in the College dining room on December 19. In the foreground is Miss Pearl Wallace, director of the kindergarten. At the piano is student Karin deRosset, who assists with the music for the kindergarten. Some 70 parents, grandparents, and members of the families of the kindergarten students attended the program and the refreshment hour which followed.



Shown above is the sign which decorated Market Street and Second Avenue in Dayton during the week of November 11-18 when the Advisory Committee to the Board of Trustees conducted their fourth annual campaign to raise funds for the College in Rhea County.

ADVISORY COMMITTEE COMPLETES FOURTH ANNUAL FUND DRIVE IN RHEA COUNTY

The message of the sign, "Support Bryan with a Purchase and a Prayer" was geared to the "Merchants' Week" program, the focal point of the public campaign, and to the Thanksgiving season. "Support Bryan with . . . a prayer" is indicative of the evaluation the committee puts on a Christian institution. This was borne out in a community survey made by the dean, Dr. Karl E. Keefer, as part of a graduate course in education in which the spiritual value of Bryan to

the community was placed above all other contributions.

On the financial side the committee this year has succeeded in raising a total of \$10,000, most of which will be used next summer to renovate and complete the North Hall on the second floor of the main building.

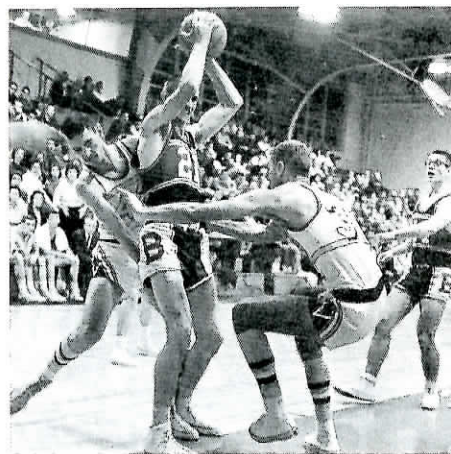
In its fourth year of operation, the committee has been responsible for some \$50,000 coming into the college treasury. Projects have included the new dining room, completion of the south second floor hall and stairways, and two campaigns for the operating fund. The committee also sponsors an annual dinner on Americanism which attracts visitors from throughout lower east Tennessee. Chairman of the group this year is Robert B. Norris, Dayton pharmacist, who took part of his pre-pharmacy training at Bryan in 1950-51.

High School Students Are Week End College Guests

Approximately 50 high school seniors from various parts of the country are expected to attend the annual high school guest week end at Bryan February 9-11. Alumnus Allen Jewett, of Bradenton, Florida, will be the devotional speaker at the Sunday afternoon vesper service.

Included in the activities of the week end will be the all-college party on Friday night and for Saturday an intercollegiate basketball game with Maryville College and the annual sweethearts' banquet. The American College Testing Program will be administered to seniors who have not already taken this examination. Special interviews with the deans and professors and conducted tours of the college buildings will enable the student prospects to get a fairly comprehensive view of life at Bryan.

A number of alumni are already planning to bring students for the week end. Anyone who may wish further details about the event may write Miss Zelpha Russell, Director of Admissions, Bryan College, Dayton, Tenn.



LeBron Bell, who led the nation's small college scorers last year, is shown as he grabs a rebound while being closely guarded by two University of Chattanooga players.

Bryan Lions Break Even At Season's Midpoint

The Bryan College basketball team took a much-deserved rest during the holidays before returning for the last half of their difficult schedule. At the half way point in the season the Lions had won seven and lost seven. Fifteen games remain for the second half of the season.



Coach Voight indicated before the season opened if his team could split even on this year's schedule they would have had a good year. Bryan this year is playing the strongest schedule since beginning intercollegiate athletics. The Lions have dropped all junior colleges in their competition and have replaced them with well-known senior colleges that play a good brand of basketball. These schools range from 800 to 3,000 students in enrollment, which compared to our small enrollment emphasizes the outstanding job our boys are doing.

The most impressive part of the season thus far has been winning the Grace College Thanksgiving Tournament. In this tourney held at Winona Lake, Ind., the Lions beat Grace 82-60 in the opening round of play and then defeated Greenville College (Ill.) 114-81 for the championship. This event provided the initial trophy for a Bryan basketball team. LeBron Bell, our standout forward, was named the most valuable player in the tourney and received an individual trophy for the achievement.

Coach Voight indicated that he thought the team is showing definite improvement as evidenced by winning four out of the last five games and thus giving prospect for another winning season.

LeBron Bell is leading the team in scoring again this season with 375 points in the 14 games for an average of 26.8. Wayne Dixon has scored 191 for a 13.6 average. Freshman Frank Mercer is one of the team's most consistent players and has scored 157 points for an 11.2 average.

John Whitaker was named an individual leader among small college basketball players of the nation for field goal percentage with a 71.4 average.

BRYAN NEWSETTE

"Christ Above All"

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